

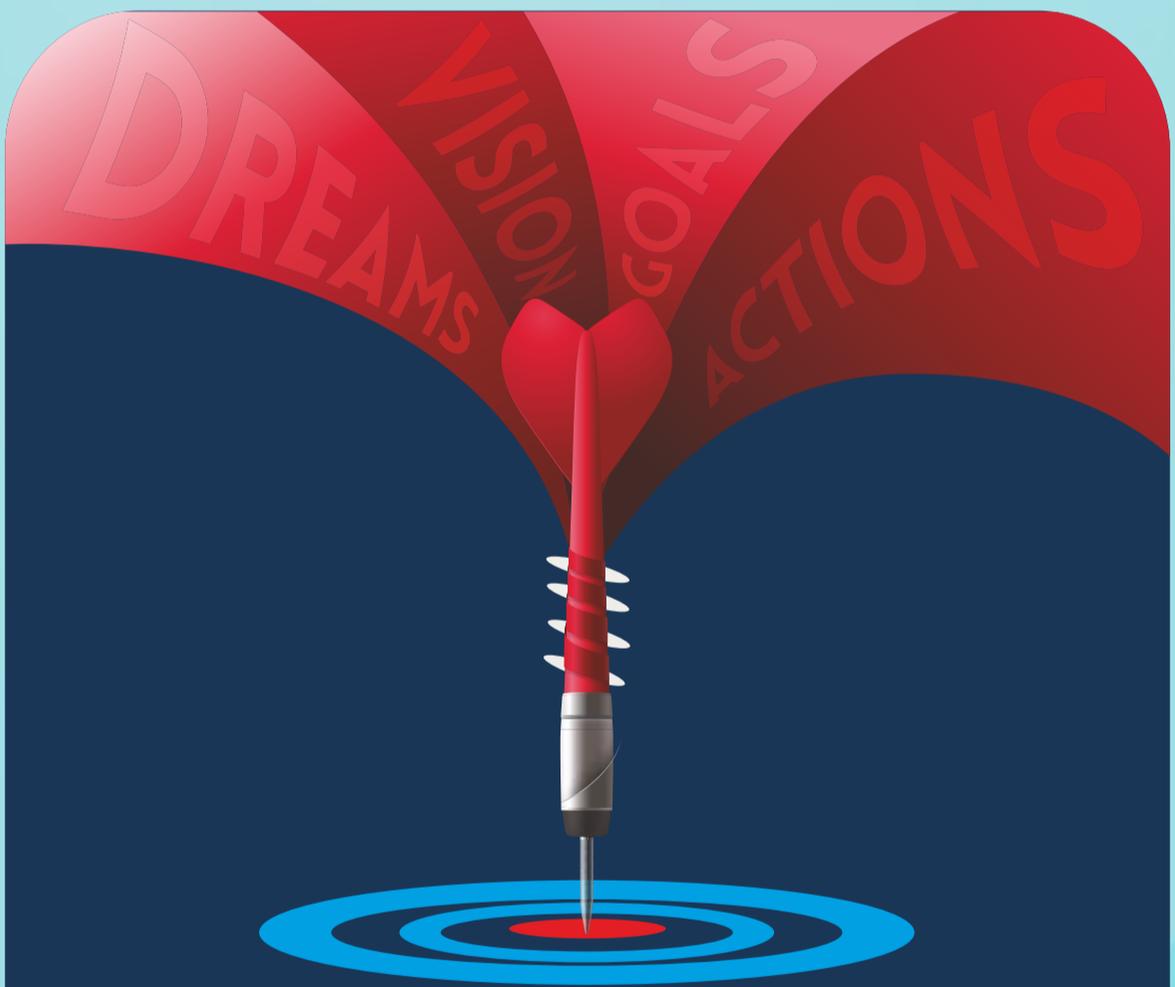


BRILLIANT MINDS GROUP

COMMUNITY • CONTRIBUTION • CONNECTION

presents

No. 1 - April 2022



**Building Our
Sustaining Capabilities**

Wrapping Up 2021

After working hard for the entire year 2021, where we built our internal structure, continued to offer programs & services, and built our community outreach program, the team decided to take a break for the Holiday Period and celebrated with a “Holiday Party”. The Holiday Party was a huge success, as we had participation from newcomers, community partners, financial institutions to name a few. There were Bollywood songs, children performances, safety tips from Peel Regional Police officials & prizes for the participants to name a few of the activities.



2022 and Onwards – Celebrating Early Successes & Building Collaborations

One of the strategies that every successful organization implements is that its Executive team invests the time to review the organizations progress towards achieving its mission and vision, celebrates its success with all its stakeholders, reviews its strategic plans for the future, and ensures that the organization is well positioned to keep delivering value to its members and the communities it operates in.

At BMG this work is underway to ensure our long-term sustainability and growth..

The first quarter of 2022 has been a very exciting quarter for BMG. We have

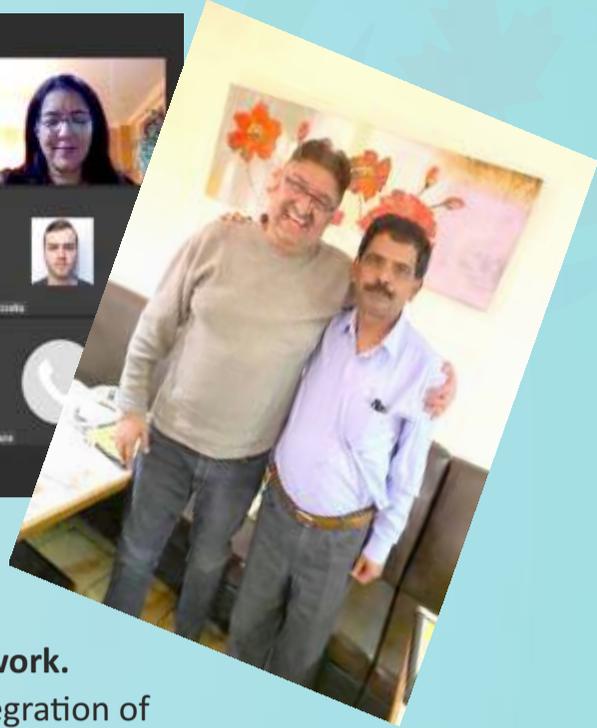
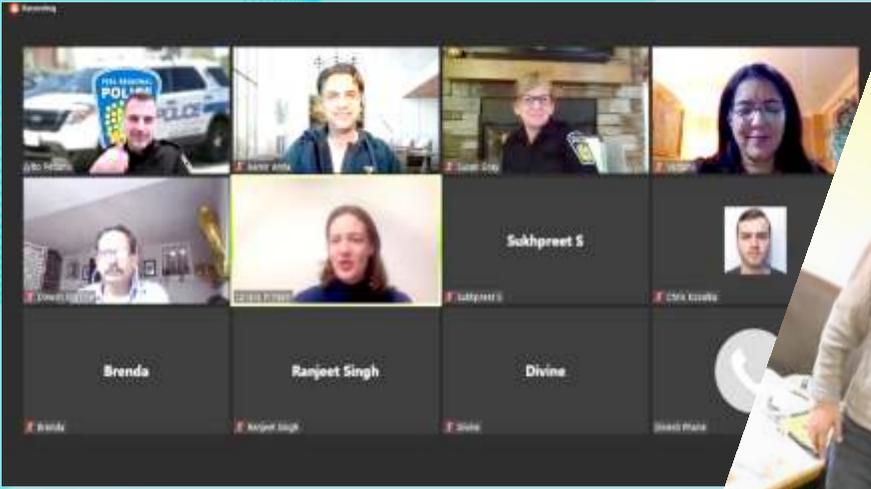
1. built a number of collaborations with like-minded individuals & organizations,
2. organized a number of programs, and
3. started the process of reviewing and enhancing our long-term strategy and the supporting initiatives we want to focus on over the next 3 years.

Here is a summary of some of our activities for the first quarter.

Building Collaborations

Achieving the support and working with **Baldev Mutta, CEO of Punjabi Community Health Services (PCHS)** is a significant achievement that progresses BMGs community outreach program and our goal of building the right collaborations. Baldev and PCHS very graciously offered to give its unconditional support to BMG to help us continue to move towards delivering on our mission and vision.

It followed up with our forming a collaboration with **Peel Regional Police** on the topic of “**Community Safety & Wellbeing**”. As part of the collaboration, we organized our first event “**Coffee with a Cop**”, which turned out to be a very interactive and engaging session covering a lot of items that the newcomer community needs to be aware of as part of their learning to make Canada as their new home.



We strengthened our collaborations model during our recent visit to Vancouver, where we met with **Nick Noorani of Immigrant Network**.

Nick is a powerful voice for the successful integration of immigrants in Canada and bridging cultural gaps in the workplace and beyond. He motivates immigrants to succeed in Canada and shows organizations how to incorporate diversity practices. Nick, very impressed by the work BMG is doing to support the community, offered to give his unconditional support to BMG.

Our Programs and Services Continue to Expand

2022 started with a bang with BMG successfully receiving its first financial funding from the City of Brampton which will support the ongoing development and delivery of programs & services to the community. This reaffirmed what has been shared earlier that **“We Are On the Right Path”** to make a difference in the community.

We recognize that new Immigrants and International Students are focused on their careers and integrating into the communities where they live and work. Both of which are critical to achieving their goals and dreams.

We focused the programs we delivered in the first quarter in these two areas:

Finding employment and building a successful career:

1. Strategies for Achieving your Breakthrough Career – Glem Diaz
2. Communicate with Impact – Murali Murthy
3. LinkedIn Profile Optimization – Hammad Siddiqui
4. Interviewing Insights – Loralie Prinzen
5. Master Your Self Talk – Murali Murthy
6. Bridging program Information Session – Karen Yu
7. Financial Literacy – Dan Lawrence

Community Integration

8. Coffee with a Cop – Vito Pedano

We also have a lineup of upcoming programs and would encourage you to signup and spread the word amongst your colleagues and friends:

1. Interviewing Insights – Loralie Prinzen – May 4
2. LinkedIn Coaching – Hammad Siddiqui – May 28

Building Long-term Strategy

As mentioned earlier the BMG team is working through reviewing our strategic plans to enable BMG's long term sustainability and growth. We are taking the time to challenge our thinking around the work that we do, the services we offer, and the support we can provide our members to enable them for success.

We have crystalized our mission and vision and are aligned as an executive team in our focus to make sure we identify and stay focused on the highest value activities for our members.



Our Mission (why we exist):

To create pathways for new Immigrants and International Students in Canada to achieve their full potential through Education, Employment and Community Integration.

Our Vision (what success looks like to us):

A community of people, organizations, advocates, and businesses who collaborate enabling new Immigrants and International Students to prosper in Canada

We are continuing our work and identifying the key initiatives that will move us further and faster towards achieving our mission and vision, so please stay tuned.

Celebrations and Recognition

Nirmal Desai, was recognized by Toronto Region of Immigrant Employment Council (TRIEC), as part of their annual event under the **“Stories of Resilience”**

Vaidehi Bhagat, our Membership & Community Outreach Director was awarded with **“Community Impact Award”** by another organization **“Immigrant Women in Business”**, whose work aligns with that of BMG and is focused on supporting immigrant women.



Celebrating International Women Day

BMG team celebrated **“International Women's Day”** appreciating the contributions of our Female Leaders at BMG.



Acknowledgement

We would like to express our gratitude and acknowledge the support of Murali Murthy, Hammad Siddiqui, Beth Clarke and the team of World Education Services, Baldev Mutta and the team of Punjabi Community Health Services, Peel Regional Police, Immigrant Women in Business for your strong support to BMG.

Moving Forward

For the benefit of those who are not been able to attend our webinars after registering and/or are not able to register to attend, we will be uploading the recordings of our webinars on our website.

Please keep checking our social media platforms to learn about new initiatives from BMG.

Your feedback is very important to us, like, share and comment on our social media posts.

Lastly, is there some-one you feel can benefit from the programs, services, and support of BMG. It does not matter where they live, or what their status is (Canadian, PR, Student, Work Permit, Refugee or waiting for PR). In this digital world, we all have become part of one large family. Please ask them to reach out to us. We are glad to help and look forward to growing this community.

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